

# CERTIFIED SPEAKING PROFESSIONAL (CSP)

The **Certified Speaking Professional (CSP)** is the highest earned speaking designation recognized by the International Federation for Professional Speakers for speaking excellence. It is earned through a combination of professional association, professional education, professional performance and professional business management standards. Taking a minimum of five years to qualify for, this prestigious designation can be earned by speakers through several different business models. It is the international measure of professional platform skill, proven experience and client satisfaction.

## Why Should You Hire a CSP?

It will make your job easier! The success of your meeting will be judged largely on the calibre, professionalism and appropriateness of the topic and presenter(s) you select. Choosing a CSP maximizes your opportunity of providing a speaker with a message that will focus, elevate and enhance the mission of your meeting and stick firmly in the memories, attitudes and action plans of your attendees.

## What Benefit Does a CSP Bring to Your Meeting?

A CSP brings a proven track record of continuing speaking experience and expertise. CSPs are committed to ongoing education, outstanding service and ethical behaviour. CSPs offer a wide variety of approaches, topics and styles. Only you can determine which speaker will best fit your needs. The Certified Speaking Professional designation provides a solid place from which to begin your search.



Elaine Allison, CSP  
Jim Beaubien, Ph.D., CSP, HoF  
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Valerie Cade, CSP  
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Brian Dalzell, CSP  
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Stephen Hammond, CSP  
Paul Huschilt, CSP  
Michael Kerr, CSP  
Alvin Law, CSP  
Brian Lee, CSP  
Peter Legge, CSP, HoF, CPAE  
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Brad McRae, CSP  
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Jeff Mowatt, CSP  
Sunjay Nath, CSP  
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Michelle Ray, CSP  
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Garth Roberts, CSP  
Shelle Rose Charvet, CSP  
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Joe Sherren, CSP, HoF  
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Linda Tarrant, CSP, HoF  
Harold Taylor, CSP, HoF