

Have you joined yet?



What are you waiting for? Join Canada's leading association of choice for experts who speak professionally.

The Canadian Association of Professional Speakers



Connection, Continuous Improvement and Professionalism

Join today online: www.canadianspeakers.org

Where's your speaking career headed?

CAPS provides speakers, trainers and facilitators a broad array of resources to help them better serve their clients, advance their careers and help them reach a higher level of personal enrichment. CAPS is a group of talented individuals who excel in the field of professional speaking.

CAPS Members are:

- Experienced professional speakers, many of whom are industry veterans
- Successful professional speakers who know what it takes to go from "making a living" to "making a difference"
- Mentors who share their knowledge, experience and leadership skills
- Developing professional speakers who want to learn the ropes from some of the best speakers in the only national association for speakers
- Individuals who serve the profession with products and services, such as speakers bureaus, seminar producers, presentation skills coaches, audio / video producers and other industry professionals
- Trainers, facilitators and educators who want to learn how to deliver their expertise to more audiences, more often
- Consultants who want to leverage their expertise in the marketplace

So many benefits!

Create your own destiny once you have a clear snap shot and powerful insights into the speaking industry today. You will discover future industry trends; you will learn how the marketplace chooses professional speakers and you will find out how well you are meeting the needs of the marketplace - pertinent information to help you sustain and build your business to greater heights.

Your CAPS membership gives you:

- professional development
- educational programs
- a support community
- networking opportunities
- industry publications
- leadership opportunities
- platform competencies
- business development strategies
- professional recognition
- a National Convention

So what are you waiting for?

Gain more knowledge on what it takes to build a strong business and keep it profitable. You know how challenging it is to stay on top of issues that affect your business such as demographic shifts, economic fluctuations, the trials of conducting business in the US and internationally, not to mention things such as branding, marketing and selling.

CAPS members have the edge.

Act now! Move ahead and enjoy a membership that benefits you and your business. Attend a local Chapter meeting and join CAPS today.

National member benefits at a glance

There are three categories of CAPS membership. Which is right for you?

Professional - This is the highest level of membership in CAPS. Any individual shall be eligible for Professional membership who has completed a minimum of 20 fee-paid engagements in the last 12 months, or has earned a minimum of \$25,000 in speaking income in the last 12 months, or has given at least twenty (20) presentations to audiences of 12 or more as part of a salaried position within the 12 months prior to application.

Candidate - Any individual shall be eligible for Candidate membership who has earned income from a minimum of 10 fee-paid engagements with no time limit. Any individual can remain a Candidate member for a period of twenty-four months, after which he or she must become a Professional member.

Supplier – Any individual or company who is a speakers bureau or a supplier of materials, equipment or services to professional speakers, or the professional speaking industry shall be eligible for membership in the association.

Your CAPS member benefits include:

- Access to the Members Only area of the CAPS website
- A listing on the CAPS website search engine
- Membership in one of 11 CAPS Chapters across Canada
- Access to job postings in the Members Only area
- Special discounted national member rates for the National Convention, and other special events
- The right to identify yourself as a CAPS member and the right to use the CAPS logo
- Subscription to *So To Speak* e-newsletter
- Subscription to *Speaking of IMPACT* quarterly magazine
- The right to vote in Chapter and National elections
- The opportunity to build and expand a national network
- National updates on important member issues
- The opportunity to attend any Chapter meeting across Canada at their member rate
- The opportunity to join any of the NSA (National Speakers Association) Professional Emphasis Groups (PEGs)
- Subscription to NSA's *Professional Speaker* magazine (10 per year) and audio newsletter *Voices of Experience (VOE)*
- Have full promo listing in NSA directory (extra charges may apply)
- Access to "My NSA" - the National Speakers Association online resource website for members only
- Membership in the International Federation for Professional Speakers (IFFPS) (www.iffps.org), which includes discount fees for products and attendance at all Federation conferences and events

Professional category members enjoy these additional benefits:

- The opportunity to be a member of a Chapter Executive (e.g. Chapter President) or National CAPS Director
- Eligible to apply for the Certified Speaking Professional (CSP) designation
- Eligible to attend special Professional member - only events at the National Convention and Advanced Speakers Forum

More member benefits are being added on a regular basis! Can you afford not to join?

CAPS Application for Membership

Congratulations on your decision to join CAPS. You are well on your way to enjoying the benefits of membership. This is the first step in determining your membership qualification. Simply submit your completed application (below) and payment information by fax or post. You will also be required to submit supporting documentation for your Professional, Candidate or Supplier membership.

You may also [apply online at www.CanadianSpeakers.org](http://www.CanadianSpeakers.org) or by phone at 416.847.3355

Once your application is received, a CAPS membership representative will contact you and guide you in completing the required supporting documentation for your membership category, have you certify that you have read, understood and will abide by the CAPS Code of Ethics.

That's it, easy. Welcome to the Canadian Association of Professional Speakers.

Mr. Mrs. Ms. Dr. _____

Company Name (if applicable) _____

Street Address _____ City _____ Province _____ Postal Code _____

Mailing Address (if different from above) _____

Phone Number _____ Fax _____ Email Address _____

Please indicate Membership Level:

Professional: I have completed a minimum of 20 fee-paid engagements in the last 12 months, **OR** I have earned a minimum of \$25,000 in speaking income within the last 12 months, **OR** I have given at least 20 presentations to audiences of 12 or more as part of a salaried position within the 12 months prior to application.

Candidate: I have earned income from a minimum of 10 fee-paid engagements in my lifetime. I understand I can remain in this category for 24 months **ONLY** before having to qualify for professional membership.

Supplier: Any individual or company who is a speakers bureau or a supplier of materials, equipment or services to professional speakers, or the professional speaking industry.

As part of this application process, I understand I will be required to submit supporting documentation and certify that I have read and met the criteria as explained in the CAPS Glossary and that I will abide by the CAPS Code of Ethics

Membership Fee: \$475.00

Initiation Fee: \$150.00

BONUS - You will receive a \$100 voucher for use towards the registration fee at an upcoming CAPS Convention

Total Payable \$706.25 HST (#887865129)

Total Payable: \$656.25 GST (#887865129) \$31.25

This is made up of annual fees - \$475.00 and a one-time initiation fee of \$150.00 plus GST or HST

Method of Payment: AMEX VISA MasterCard

Card Number: _____ / _____ / _____ / _____ / Expiration Date: _____

Cardholder Name: _____ Cardholder Signature _____
(Please print as it appears on the card)

Membership in the Canadian Association of Professional Speakers is non-transferable and non-refundable.