



CAPS 

Speaking of IMPACT is published quarterly by the Canadian Association of Professional Speakers (CAPS) and Cutting Edge Communications, Inc. – a leading Canadian publisher of association, private-label, trade and consumer magazines and directories. CAPS is the association in Canada for experts who speak professionally. It is affiliated with, and a founding member of, the worldwide International Federation For Professional Speakers. CAPS' 750 national and local chapter members include outstanding keynoters, seasoned trainers and experienced facilitators.

CONTENT RICH

Speaking of IMPACT magazine –

IN ITS EIGHTH YEAR OF PUBLICATION IN 2011

– is focused on the “content” side of the Canadian meetings industry. No other industry periodical is devoted solely to excellence in all aspects of planning and delivering the very purpose of most meetings... the content.

Speaking of IMPACT is distributed in Canada to 8,000 meeting and conference planners, convention services and facilities, HR professionals, leading associations, corporate executives representing companies with a minimum of 500 employees, training decision-makers, professional speakers and speakers' bureaus.

Speaking of IMPACT delivers regular columns addressing issues and viewpoints from some of our industry's brightest...plus in-depth articles exploring key challenges and new possibilities facing those responsible for creating content-rich meetings and events. Topics range from human resource issues to IT and ethics.



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DEADLINES

ISSUE	SPACE	MATERIALS	PUBLISHING
Winter '10	Nov 12	Nov 19	Nov 26
Spring '11	Feb 25	Mar 4	Mar 11
Summer '11	Jun 3	Jun 10	Jun 17
Fall '11	Aug 26	Sep 2	Sep 9

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101 – 1200 Pembina Highway
 Winnipeg, Manitoba R3T 2A7 • www.cecommunications.ca
 PHONE 204-669-2377 • FAX 204-669-2336
 TOLL-FREE PHONE 1-866-669-2377 • TOLL-FREE FAX 1-866-669-2336