

2007 CAPS Convention

December 6 - 8, 2007
Halifax, Nova Scotia



Program-At-A-Glance



Thursday December 6

7:00 am — 8:00 pm	Registration, Information Desk & Exhibits
8:30 am — 11:45 am	Chapter Leadership Session , (<i>For all Chapter leaders</i>) hosted by Peri Shawn and Colleen Francis
1:00 pm — 4:30 pm	Pre-Convention Workshop , hosted by Sam Horn <ul style="list-style-type: none"> • <i>Are You One-of-Many or One-of-a-Kind? 8 Innovative Ways to POP! Out and Become the Go-To Resource on Your Topic (Only \$97.00 + GST. Pre-registration required.)</i>
4:30 pm — 5:15 pm	First Timers Welcome Orientation , hosted by Cheryl Cran, CSP
6:30 pm — 8:30 pm	Opening Ceremonies , Maggie Chicoine, MC <ul style="list-style-type: none"> • Mark LeBlanc, President, NSA - <i>Speaking of Influence</i> and other surprises!
8:45 pm—10:00 pm	Meet the Experts , hosted by Sherry Knight
10:00 pm—11:00 pm	Non-Denominational Fellowship (all faiths welcome), hosted by Valerie Cade, CSP

Friday December 7

7:00 am — 5:00 pm	Registration & Information Desk, Internet Café, CAPS Resource Centre & Exhibits
7:00 am — 8:00 am	Breakfast
7:00 am — 8:00 am	Chapter Showcase , hosted by Lea Brovedani
8:00 am — 9:30 am	General Sessions <ul style="list-style-type: none"> • Toni Newman - <i>This is NOT a keynote</i> • Randy Gage - <i>Moving from X to Xtraordinary</i>
9:30 am—9:45 am	Networking Break
9:45 am — 11:50 am	MEGA Sessions <ul style="list-style-type: none"> • Randy Gage and Ford Saeks - <i>Information Marketing Mastery for Professional Speakers — Get More Bookings! Sell More Products! Create Residual Income from Your Expertise! (Part 1)</i> • Donald Cooper, MBA CSP HoF - <i>About 30 Things You Absolutely Need to Know About the Business of Speaking!</i>
9:45 am — 10:40 am	Breakout Sessions <ul style="list-style-type: none"> • Randy Ritz - <i>I Know a Good Story When I Hear One: Creating Signature Stories</i> • Greg Schinkel - <i>Writing a Winning Training Proposal</i> • Ian Cook, MILR CSP - <i>Facilitation: Tap into a New Line of Business</i>
10:55 am — 11:50 am	Breakout Sessions <ul style="list-style-type: none"> • David Gouthro, CSP and Crystal Flaman - <i>Story Hunters, Chapter 1: The Quest for the Holy Tale</i> • Halina St. James - <i>Talkitout®: A Technique to Transform Your Command of the Platform</i> • Joe Sherren, CSP HoF; Rhonda Scharf, CSP; Jeff Mowatt, CSP; and Kaye Parker - <i>Creating Your X Factor in Training and Speaking: What In the World are the World Class Training Professionals Doing To “Make It”?</i>

Friday December 7

- 12:00 pm — 1:30 pm **Luncheon General Session**
- Michael Kerr, CSP - *You CAN'T Be Serious!*
- 1:45 pm — 4:15 pm **MEGA Sessions**
- Randy Gage and Ford Saeks - *(Continues from morning session)*
 - Jean Palmer Heck - *The X Commandments: Sprucing Up Sinful Speeches, Timeworn Training & Passé Presentations*
 - Tom Stoyan, HoF - *Beyond the Keynote: Helping your future clients tell you why they will spend more time and money on you and only you! (Seating is limited. Pre-registration required.)*
- 1:45 pm — 3:00 pm **Breakout Sessions**
- Michel Neray - *What Drives You Crazy Makes You Great!*
 - Dick Brusco and Pam Gordon - *Brand-Speak: Branding Your Speaking and Speaking Your Brand... How to be Authentic, Dynamic, and Memorable!*
- 3:00 pm — 3:15 pm Networking Break
- 3:15 pm — 4:15 pm **Breakout Sessions**
- Pat Watson and Jennifer DeTracey - *Open Discussions on Closed Topics*
 - Merge Gupa-Sunderji, CSP - *How to Earn Your CSP (Certified Speaking Professional) Designation*
- 4:30 pm — 5:15 pm **CAPS Annual General Meeting** (For all CAPS members)
- 6:30 pm — 10:30 pm **Lobster Ceilidh - CAPS Foundation Fundraiser**
Featuring Terry Kelly
(Only \$95.00 + GST. Pre-registration required.)

Saturday December 8

- 7:00 am — 4:00 pm Registration, Information Desk, Internet Café, **CAPS** Resource Centre & Exhibits
- 7:00 am — 8:00 am **Breakfast**
- 7:00 am — 8:00 am **Showcase Showdown**, hosted by Lea Brovedani
- 8:00 am — 9:30 am **General Sessions**
- Patricia Katz - *Press Pause... Think Again!*
 - Lesley Everett - *Brand Me, Brand My Business*
- 9:30 am — 9:45 am Networking Break
- 9:45 am — 11:50 am **MEGA Sessions**
- Mark LeBlanc - *Growing Your Business When YOU Are The Business*
 - Bob Pike, CSP - *High Impact Training and Presentation Skills: 11 Ways to Help Your Participants Produce Results in their Lives*
- 9:45 am — 10:40 am **Breakout Sessions**
- Leesa Barnes - *Podcasting*
 - Doug Vermeeren - *Are You An Expert?*
 - Darlene Law - *For Staff: Working In Harmony*



Saturday December 8

10:55 am — 11:50 am	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • David Zinger - <i>Blogging</i> • Dave Kemp - <i>Creating a Profitable Niche Market</i> • Dr. Jeanie Cockell - <i>Appreciative Inquiry: The Benefits to You and How to Facilitate Training Magic</i>
12:00 pm — 1:30 pm	<p>Luncheon General Session</p> <ul style="list-style-type: none"> • Mike Rayburn, CSP - <i>Take A Step Beyond!</i>
1:45 pm — 3:00 pm	<p>MEGA Sessions</p> <ul style="list-style-type: none"> • Kathy Jourdain & Dr. Jeanie Cockell - <i>World Café: Integrating Learning — Taking Action for Success</i>
1:45 pm — 3:00 pm	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • Taron Puri - <i>Relax, Renew & Revitalize: An Experiential Session with The Master Mediator</i> • CSP Only Session: <i>Best Practices in Advanced Speaking</i> • Mike Rayburn, CSP - <i>17 Ways to get a Bizillion Bookings</i>
3:00 pm — 3:15 pm	Networking Break
3:15 pm — 4:30 pm	<p>Closing Ceremonies</p> <ul style="list-style-type: none"> • Vinni Verelli - <i>Motivate This</i> • <i>Induction of the 2008 CAPS National President</i>
4:30 pm — 5:30 pm	Refresh for evening activities
5:30 pm — 6:30 pm	CSP, HoF Reception (By invitation)
6:00 pm — 7:00 pm	President's Reception (Compass Room, Casino Nova Scotia)
7:00 pm	<p>President's Ball (Dress: formal) Hall of Fame and Awards Ceremonies (Schooner Room, Casino Nova Scotia)</p>

