

DON'T BE SPEECHLESS IN 2006

Fantastic Friday

Connect with speakers, trainers, learning advisors and facilitators from around the world. The Canadian Association of Professional Speakers 2005 national event – the “CAPS in the Capital” convention – will be held on December 1 to 3, 2005, at the Hilton Lac-Leamy Hotel and Conference Centre in Canada's National Capital Region.



If you can only come for a single day, then be sure to attend **Fantastic Friday, December 2**. This one-day opportunity has been strategically planned to offer a wide range of learning experience on delivery skills, the art of the platform and the business of speaking.

Special for the day: \$255 plus GST. Register today at www.canadianspeakers.org/convention

Your day will include :

7:00–8:00am Breakfast

Speakers Showcase – Part 1, hosted by Angela Sutcliffe

8:00–10:15am General Session for all

- **Rob Peck** – “Keeping All The Balls In The Air “ (How To Cope With Constant Change.... And Still Stay Sane!)
- **Alan Weiss, Ph.D. CSP** – “Professional Speaking Is A Business, Not A Calling, So Don't Leave A Message”

10:15–10:30am Break

10:30–11:50am Extended Concurrent Sessions

Choose one among the following:

- BUSINESS OPERATIONS PATH – **Dick Bruso**, “How To Be Heard Above The Noise: Branding Your Uniqueness”
- DELIVERY SKILLS PATH – **Kristen Arnold, CSP**, “Facilitation Techniques for Professional Speakers”
- SALES & MARKETING PATH – **Alan Weiss, Ph.D, CSP**, the author of *Million Dollar Consulting*, “Everything You Ever Need to Know About Speaking Success—Danger, This May Be Hazardous to Your Mythology”
- PRODUCTS PATH – **Carolyn Gardner**, “e-Newsletters: Seize the Opportunities & Attract New Clients!”
- SELF MASTERY PATH – **Ann Max**, “Tips for Talkers” Organize your office for a successful speaking career
- FRENCH SESSION/SESSION EN FRANÇAIS – TBA, à venir

12:00–2:00pm Lunch

Lunch program for all:

- **Naomi Rhode, CSP, CPAE**, International Federation for Professional Speakers President
- **Paul Huschilt**, Convention Update
- **Patrick Leroux, CSP**, “Igniting The Fire Within”
- **Norm Rebin, HoF, CPAE**, “Dying to Speak: Mastery for a Sacred Trust”

2:00–2:30pm Break

2:30–4:30pm Super Sessions

Choose one among the following:

- BUSINESS OPERATIONS PATH – **Susan Sweeney, CSP**, The e-Volved Speaker – Internet Marketing
- DELIVERY SKILLS PATH – **Patricia Fripp, CSP, CPAE**, “The Inside Secrets of Superstar Presentations”
- DELIVERY SKILLS PATH – For professional members only (max. 20 preregistered participants) – **Dr. Brad McRae, CSP**, “Good to Great: How to Maximize Your Talents, Skills and Knowledge for Career Significance”
- SALES & MARKETING PATH – **Jeff Mowatt, CSP**, “Influence with Ease: How to sell more back-of-room products... without sounding pushy”
- PRODUCTS PATH – (max. 20 pre-registered participants) – **Gail Baird**, “It's All About Branding” – A Round Table
- SELF MASTERY PATH – **Jim Clemmer, CSP**, “Grow for It: Self-Mastery for Personal Unity”
- FRENCH SESSION/SESSION EN FRANÇAIS – TBA, à venir

5:00–5:45pm CAPS Annual General Meeting – Joe Sherren, CSP, president

5:00–5:45pm “Not Yet a CAPS Member?” Roundtable discussion about the value of becoming a member

7:00–10:00pm Special Fundraiser for CAPS, Free the Children and Laura's Hope

Fun and Professional Entertainment • Cost: Reasonably priced (TBA)

Speaker designations:

CSP = Certified speaking professional

HoF = Hall of Fame

CPAE = Council of Peers Award for Excellence



CAPS NATIONAL CONVENTION - December 1-3, 2005 – Ottawa-Gatineau, Canada
CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS CONVENTION

www.canadianspeakers.org/convention